



2nd Annual Great American Soccer Marrowthon

August 7 & 8, 2010
Lebanon Sports Complex



*Bone Marrow Transplant Survivors,
Leroy & Michael, featured with
Warren County Soccer Club Coaches*



*Boys U11 teams from 2 of the 14
participating clubs playing soccer*



*Be the Match Recruiter Dannie Moore with
12 year old transplant survivor, Trinity.*



The Great American Soccer Marrowthon

Objectives:

Soccer teams and soccer enthusiasts play soccer for 24 hours to raise money for and recruit potential donors for "Be The Match Foundation". *Every year more than 10,000 adults and children get life-threatening diseases such as leukemia and lymphoma and do not have a marrow donor in their family. These patients turn to "Be the Match" to find a match to potentially save their lives. "Be the Match Foundation" works to advance transplant therapy and improve outcomes for those in need of a marrow or cord blood transplant.*

Participating soccer teams and organizations are provided the opportunity to raise money for their non profit organizations.

2009 Soccer Marrowthon Achievements

164 Donors added to the Be the Match Registry.

\$27,000 in funds raised - \$10,500 returned to participating soccer teams and organizations who raised funds for the event.

60 teams from 14 clubs and organizations participated.

Featured games included the semi pro Cincinnati Saints vs El Trabuco, the fire department versus police department, and transplant survivors and friends versus our Title Sponsor, PNC Bank.

Professional referees, training sessions by some of our region's best trainers, and athletic trainer services were graciously donated.

Entertainment provided by the Kings Firecrackers, The Nuisance and Mario Contardi.

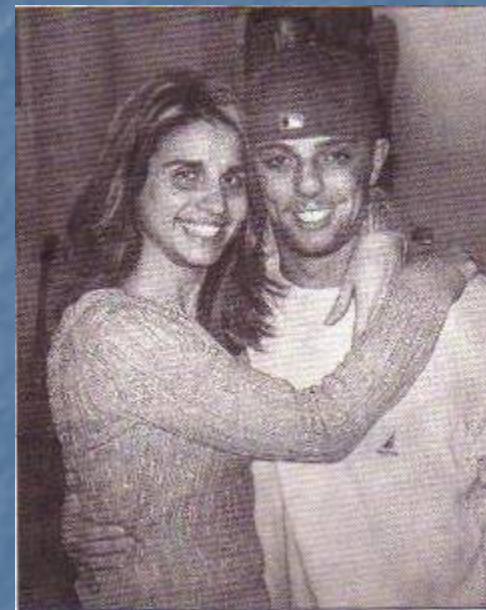


Soccer Marrowthon Highlights

- Teams play a 1 hour game in the 24 hour period against a like skilled team. Event starts Aug 7 at 8:30am and ends August 8 at 9am.
- Teams that register to play will be given their own fund raising website.
- Players will have the opportunity to solicit pledges through the secure online pledging system.
- Teams that raise funds will receive 25% of their total money pledged. (50% will go directly to Be the Match Foundation and the other 25% will be used for event expenses).
- All players receive an event t-shirt.
- Players will have the opportunity to participate in training sessions hosted by local trainers, college players, and high school and college coaches.
- Prizes will be awarded to the top individual and top team fundraisers.
- Be The Match Foundation will be on site registering donors.



Soccer Marrowthon in the Media



Provided
Leroy Springmeier, with girlfriend Gina Murrell, will be participating in the "marrowthon" that starts today. He is a cancer survivor.



Event featured on Channel 9 News August 8

Fundraising Website

BE THE MATCH **SOCCER MARROWTHON** Playing soccer to save lives

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PARTICIPANT LOGIN

Plymouth Soccer Association Marrowthon 2010

CREATE A TEAM **JOIN A TEAM**
DONATE DIRECTLY **SUPPORT A PARTICIPANT OR TEAM**

Campaign Progress
Goal: \$25,000.00
Achieved: \$0.00
[Make a gift!](#)

Team Honor Roll

Recent Donors
Results Pending
[Full Donor List](#)

The Be The Match Soccer Marrowthon, hosted by the Plymouth Soccer Association, brings players, teams, parents, coaches and community members together to raise awareness and funding for a life-saving cause and for the club. The Marrowthon highlights the importance of service to others while engaging players in an unforgettable 10-hour soccer extravaganza.

Date: April 16 - 17, 2010
Time: 6:00 PM Friday to 12:00 PM Saturday
Location: Plymouth Dome, 14600 34th Ave. N., Plymouth, MN 55447

Players and coaches of the Plymouth Soccer Association will work together to support both the club and Be The Match. Be The Match helps patients receive the marrow or umbilical cord blood transplant they need. Thousands of patients with leukemia and other life-threatening diseases depend on Be The Match Registry to find an unrelated donor and a second chance at life. Seventy percent of patients do not have a donor match in their family.

The registry is the largest and most diverse in the world and is operated by the National Marrow Donor Program (NMDP). Since 1987, the NMDP has facilitated more than 38,000 transplants. Be The Match Foundation supports the NMDP and raises funds to grow the registry. Donations gained through Soccer Marrowthons will directly fund the process of adding donors to the registry, increasing the chances that more patients find their match. For more information, visit BeTheMatchFoundation.org or call 1 (800) 507-5127.

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Encouraged to operate the C.W. Bill Young Cell Transplantation Program
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POWERED BY **convio**

All teams have their personal websites and the opportunity to raise money for Be The Match Foundation and their own teams.

2009 Supporters



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SILVER SPONSORS

Hoxworth BLOOD CENTER **Sara Lee** **WELLINGTON**
UNIVERSITY OF CINCINNATI Orthopaedic & Sports Medicine



Display Opportunities



Event T-Shirt



Team Photos in front of Sponsor Banner



Getting Involved for 2010

- Team Registration will Begin in June
- Sponsorship Opportunities Available Now!
- Volunteer Opportunities
 - Referees
 - Trainers
 - Event Organizers



Contacts

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Play Soccer. Save Lives.